

Prestige Institute of Management and Research, Indore

Type of Activity Organized (Please tick)	Jigyasa- National Research Paper Competition 2020		
Title	JIGYASA 2020		
Number of Faculties Coordinating	Dr Rashmi Gharia, Dr Kalpana Agarwal		
Name of the Judges/Session Chair	Dr. Narendra Kumar Totla (Professor, IMS DAVV), Dr Sunil Choudhary (Entrepreneur and Management Consultant, Trainer), Mr Shantam Vyas (HR Director, OPPO)		
Duration (DD/MM/YYYY)	From Date: 11 th January 2020	To Date:	Total No. of Days: 1
Whether On Campus/Off Campus (Please Mention)	On Campus (PIMR UG Campus)		
No. of Participants/Teams	Top Level Managers	3	
	Mid Level Managers		
	Lower Level Managers		
	Professors		
	Total Teams	14	
	Assistant Professors	2	
	Students/team members	32	
Total Income (if any): Rs. _____		Total Expenses (if any): Rs. _____	
Total Income in Words		Total Income in Words	
Description of the Activity: Jigyasa is a National Research Paper Contest organized at PIMR with an aim to increase the research orientation amongst the students. It provides the platform to the students across India to present their research work amongst the intellectuals. Total teams participated were 14. Winner: Ms Nikki Rawat and Ms Arzina Karim, Ganpat University, Mehsana, Gujarat Runner Up: Ms Aishwarya Wadhwani and Shweta Singh, Sant Hiradaram Institute of management, Bhopal.			

List of Participants

S.N o	Name of Authors	Title of the Paper	Class/ College	
1	Yashpal Ahluwalia Prashita Tiwari	Intellectual Property Rights In Digital Era	PIMR Law Campus	
2	Tanisha Yadav Anubha Nagar	Legal Issues in Research and Creative Work Sub Theme- Role of IPR in Film	PIMR Law	
3	<i>Iram Khan</i> <i>Akshita Soni</i>	Can Adopting an Agri- Franchising Model helps in Poverty Alleviation in an Economy? (With An Overview of Different Countries of World Adopting Various Models.)	Department of Management, Vision School of Management, Chittorgarh 312001, Rajasthan, India	
4	Neha Bhandari Naveena Chopra	M-Learning as an Innovative Training and Development Practice in Corporate World with Reference to Different Sectors	Department of Management, Vision School of Management, Chittorgarh 312001, Rajasthan, India	
5	Ms. Aishwarya Wadhwani Ms. Shweta Singh	A Study on Corporate Expectations from Management Students	Sant Hirdaram Institute of Management Sant Hirdaram Nagar, Bhopal [M.P.]	
6	Ms. Richa Yadav Ms. Priyanshi Verma	A Study on Work Life Balance Issues for Doctors in Bhopal City	Sant Hirdaram Institute of Management Sant Hirdaram Nagar, Bhopal [M.P.]	
7	Ms. Nikki Rawat Ms. Arzina Karim	An Empirical Research to Measure Client's Perceptions towards Service Quality with Special Reference to Gujarat State	Centre for Management Studies and Research, Ganpat University, Kherva, Mehsana.	

8	Mr. Parth Kavaia	A Study on Warehouse Management System for Supply Chain of Retail stores in Gujarat	Centre for Management Studies and Research Ganpat University, Kherva, Mehsana.	
9	Tanuja Jain Shriya Arora	A literature review on Knowledge Management in Organizations	Department of Management, Vision college of commerce, Chittorgarh-312001 Rajasthan, India	
10	Sunita Yadav Harshit Dhupped	Different Trade Policies in India and their impact on Trade Compositions and Bop during last two Decades	Department of Management, Vision School of Management, Chittorgarh,	
11	Nitesh Bhagchandani	A Pre & Post Merger Study of Icici Bank And Est. Bank of Rajasthan Ltd	PIMR, Indore	
12	Aseem Lalani	A study of factors affecting selection of tablets amongst students	PIMR Indore	
13	Kuldeep Gupta	To Study Consumer Self-confidence Respect To Consumer Buying Decision Process	PIMR Indore	
14	Shivangi Sharma	A study of Financial Inclusions in Indore City	PIMR Indore	